### **1. Gathering Data**

* User Reviews: Start by mining reviews of Amazon Photos on the Amazon app store, Google Play, and other relevant platforms. Look for recurring themes in what users appreciate and complain about.
* Social Media and Forums: Check platforms like Reddit, Twitter, and specialized photography or tech forums. These can provide insights into user sentiment and specific use cases or issues that might not appear in more formal reviews.
* Competitor Analysis: Similar to Amazon Photos, gather reviews and data on competitor products. Key competitors might include Google Photos, Apple iCloud Photos, Dropbox, Flickr, etc.

Amazon Photos

<https://play.google.com/store/apps/details?id=com.amazon.clouddrive.photos&hl=en_US&gl=US>

[https://www.amazon.com/Amazon-com-Amazon-Photos/dp/B00A11AN6O](https://play.google.com/store/apps/details?id=com.amazon.clouddrive.photos&hl=en_US&gl=US)

[https://apps.apple.com/us/app/amazon-photos-photo-video/id621574163](https://play.google.com/store/apps/details?id=com.amazon.clouddrive.photos&hl=en_US&gl=US)

Apple iCloud

<https://www.capterra.com/p/204717/iCloud/reviews/>

Google photos Reviews

<https://apps.apple.com/us/app/google-photos-backup-edit/id962194608>

[https://www.capterra.com/p/253103/Google-Photos/reviews/](https://apps.apple.com/us/app/google-photos-backup-edit/id962194608)

Gallery Reviews

https://apps.apple.com/us/app/gallery-photo-vault/id1450715436

Dropbox Reviews

https://apps.apple.com/us/app/dropbox-cloud-photo-storage/id327630330

OneDrive Reviews

https://apps.apple.com/us/app/microsoft-onedrive/id477537958

https://www.pcmag.com/reviews/microsoft-onedrive